

## **PRIVACY POLICY**

*Last updated: January 29, 2018*

This Privacy Policy explains how Alliance Points GmbH in Gründung, registered in Germany with the company number 74769 and registered office address , Marktstraße 193, 47798 Krefeld, Germany ( “Alliance Points GmbH”, “Company”, “we” or “us”), collects, stores, uses and protects personal information. You accept this Privacy Policy when you use Alliance Points GmbH’s services or any other features, technologies or functionalities offered by Alliance Points GmbH’s website or through any other means. Terms of Token Sale, Terms of Service and Privacy Policy is a single set of rules which regulates the relationships between Purchaser and Alliance Points GmbH. You cannot accept it the partially, this set of rules should be accepted in full. Should any conflict between Terms of Token Sale and Terms of Service, Terms of Token Sale shall prevail. Should any conflict between Terms of Service and Privacy Policy, Terms of Service shall prevail. Alliance Points GmbH cannot comply with the requirements of all jurisdictions worldwide while doing business. If any provisions of this document break or to transgress or to violate the law to which you are subjected to, then law of your jurisdiction shall prevail. Entering into relationship with Alliance Points GmbH you shall oblige your jurisdiction law Alliance Points GmbH may withdraw from this Privacy Policy which each of you have accepted, i.e. to refuse the further service.

### **1. Collection of Information**

When you use Alliance Points GmbH’s website <http://faima.ai> or other Alliance Points GmbH’s services (“Site”), you may provide your personal information voluntarily, including but not limited to your name, residential address, email address, and digital wallet address or bank account information, depending on your method of payment. In addition, you may provide some information involuntarily such as any information sent to Alliance Points GmbH by your computer, cell phone or other access device. This information may include your IP address, device information, including but not limited to identifier, name and type, operating system, location, mobile network information and standard web log information, such as your browser type, traffic to and from Alliance Points GmbH’s Site and the pages you accessed on Alliance Points GmbH’s Site.

In addition, Alliance Points GmbH may collect personal information from or about you in other ways such as your interaction with customer support or contractual relationships with Alliance Points GmbH.

Alliance Points GmbH is not obligated to collect any of your information and may do it at its own discretion.

### **2. Setting up and Using an Account**

In order to purchase tokens through Alliance Points GmbH’s Site, you are required to set up a personal account and provide your personal information such as name and email address to secure

your access to your account. You are responsible for relevance and validity of information to be provided when registering an account.

Alliance Points GmbH may require you to provide additional information to verify your identity, address, source of funds or any other information in your account, such as your date of birth, copy of ID, citizenship, country of residence, and other information directly or through a third party. Alliance Points GmbH is not obligated to verify your identity or any other personal information and may do it at its own discretion.

You can review your personal information inside of your account. You can edit your personal information or delete your account by contacting Alliance Points GmbH's customer service. If you cancel or delete your account, Alliance Points GmbH may keep your information in its database. This may be necessary to deter fraud by ensuring that a person who tries to commit fraud will not be able to avoid detection simply by closing his/her account and opening a new account. However, if you close your account, your personally identifiable information will not be used by Alliance Points GmbH's for any further purposes, nor sold or shared with the third parties, except as necessary to prevent fraud or money laundering and assist law enforcement in accordance with this Privacy Policy. Alliance Points GmbH's has the right to enter into relationship with anyone on special conditions (including commercial conditions) which may be different from those stipulated by this Privacy Policy.

### **3. Use of Cookies**

Alliance Points GmbH's or its partners may place small data files (cookies) or pixel tags on your computer or other device when you access Alliance Points GmbH's Site. Alliance Points GmbH's may use these technologies to recognize you as a returning user, customize its services, content and advertising, evaluate marketing activities, and collect information about your computer or other access device.

Alliance Points GmbH may use various cookies, including but not limited to session cookies, persistent cookies, and "flash cookies." Alliance Points GmbH's may codify its cookies to limit access of third parties to the received information.

You can independently control the use of cookies from your browser or browser add-ons; however, blocking or disabling Alliance Points GmbH's cookies may interfere with your use of Alliance Points GmbH's Site.

Alliance Points GmbH is not obligated to place cookies on your computer and may do it at its own discretion.

### **4. Use of Log Files**

Alliance Points GmbH may use the log files to collect your Internet protocol (IP) addresses, type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and number of clicks to analyze your activity on the Site, collect geographic and demographic information, and evaluate

content of the Alliance Points GmbH's Site. Information collected from log files is not personally identifiable.

Alliance Points GmbH is not obligated to use log files and may do it at its own discretion.

### **5. Storing, Using, and Sharing Your Personal Information**

Alliance Points GmbH will store your personal information in its database. Alliance Points GmbH may contract third parties to store your personal information.

Alliance Points GmbH does not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. Alliance Points GmbH may use your personal information to customize your use of Alliance Points GmbH's Site and services; analyze your activity on Alliance Points GmbH's Site, including through third parties such as Google Analytics and alike; evaluate and improve its marketing efforts and for other reasons relevant to your use of Alliance Points GmbH's Site and services.

Alliance Points GmbH may share your personal information with:

- • Third parties who provide services to Alliance Points GmbH for storing your personal information, fraud prevention, marketing and technology, services of a sale; such third parties are bound by contracts with confidentiality and non-disclosure clauses and may not use your personal information for any reason other than specified in this Privacy Policy.
- • Escrow or any other processor of your payment.
- • Law enforcement, government officials, or other third parties when Alliance Points GmbH is required to provide your personal information by law, subpoena or court order.
- • Parent and/or subsidiary company.
- • Other third parties with your consent or direction to do so.

**6. Severability.** In the event any provision of this Privacy Policy is found to be invalid, illegal, or unenforceable the remaining provisions of this Privacy Policy shall nevertheless be binding you with the same effect as though the void and unenforceable part had been severed and deleted.

### **7. Change of Privacy Policy**

Alliance Points GmbH may amend this policy at any time and in its own discretion by posting an updated version on Alliance Points GmbH's Site. The updated version becomes effective at the time of posting. It is your responsibility to check updates regularly.

### **8. Contact Us**

If you have any questions about this Privacy Policy, please contact us at [support@faima.ai](mailto:support@faima.ai)